**MANUSCRIPT TEMPLATE**

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| **TITLE OF THE ARTICLE WRITTEN IN BOLD CAPITAL LETTERS, FONT SIZE 14** | **FACTORS INFLUENCING STUDENTS' DECISIONS TO CHOOSE KIEN GIANG COLLEGE** |
| **Author information in Vietnamese: If there is only one author:****Author's full name (lowercase, bold)***Department, Institution, Country (lowercase, italic)**Corresponding author: Full name, Email (lowercase, italic)* | **Van A Nguyen***Department of Economics, Dong Thap University, Vietnam**Corresponding author: Van A Nguyen, Email: nva@dthu.edu.vn* |
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| **Abstract***The abstract effectively conveys the research content and key findings of the article. The structure includes the following contents: Objectives, methods, and research results.**Should not exceed 300 words, font size 12, italicized.***Keywords:** *From 3 to 6 keywords, capitalize the first letter, arrange alphabetically, separate keywords by commas (,), italicize.* | **Abstract***The purpose of this study is to analyze the factors influencing students' decisions to choose Kiên Giang College. Data were collected from 481 students currently enrolled at Kiên Giang College. Descriptive statistical methods, assessment of scale reliability, exploratory factor analysis, and multiple linear regression analysis were used to analyze the data. The results indicate that there are eight factors influencing students' decisions to choose Kiên Giang College, including: the reputation of the institution, curriculum, support policies and transfer opportunities, employment opportunities, facilities, communication, extracurricular activities, and cost. The findings of this study provide a basis for the institution to develop directions and solutions to enhance the quality of service and admission activities in the future.***Keywords:** *College selection decision, students, Kien Giang College.* |
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